

SPONSOR & EXHIBITOR PROSPECTUS

UNIVERSITY OF TEXAS  ARLINGTON



DECEMBER 4 - 5, 2018
HILTON AMERICAS - HOUSTON
HOUSTON, TX

866.906.9190 | oshasafetyconference.org

Whatever your ultimate goals are for participating in the OSHA Safety & Health Conference, we've got you covered for maximum exposure at any budget. If you don't see what you're looking for here, contact our team to create a custom opportunity that no other company at the event will have. We'll put something together that caters to your company's needs.

Customizable Sponsorships are available upon request

PINNACLE SPONSOR

(EXCLUSIVE)

\$30,000

- Top-billed sponsor of conference
- Logo recognition on select advanced publicity, collateral materials & event signage
- Logo recognition included in attendee bag design
- Approved marketing collateral in conference attendee bags (sponsor-donated items, quantity based on attendance)
- Logo recognition in conference program & website
- Company representative to provide remarks during General Session
- Preferred seating at General Sessions and Lunch
- Rolling banner recognition at conference
- Full-page ad in conference program

EXCLUSIVE & SHOWCASED TIERS

TITLE SPONSOR

(MULTIPLE AVAILABLE)

\$25,000

- Semi-exclusive sponsor of conference
- Logo recognition on select advanced publicity, collateral materials & event signage
- Logo recognition included in attendee bag design
- Approved marketing collateral in conference attendee bags (sponsor-donated items, quantity based on attendance)
- Rolling banner recognition at conference
- Full-page ad in conference program
- Logo recognition in conference program & website

PLATINUM SPONSOR

(3 AVAILABLE)

\$15,000

- Logo recognition on select advanced publicity, collateral materials & event signage
- Approved marketing collateral in conference attendee bags (sponsor-donated items, quantity based on attendance)
- Rolling banner recognition at conference
- Full-page ad in conference program
- Logo recognition in conference program & website

PROGRAM SPONSOR

(EXCLUSIVE)

\$10,000

- Rolling banner recognition at conference
- Full-page ad in conference program
- Logo recognition in conference program & website
- Logo recognition on back cover of conference program

GOLD SPONSOR

(5 AVAILABLE)

\$10,000

- Approved marketing collateral in conference attendee bags (sponsor-donated items, quantity based on attendance)
- Rolling banner recognition at conference
- Half-page ad in conference program
- Logo recognition in conference program & website

HOTEL KEYCARD SPONSOR

(EXCLUSIVE)

\$10,000

- Logo on conference hotel key cards (quantity based on attendance)
- Rolling banner recognition at conference
- Logo recognition in conference program & website

LANYARD SPONSOR

(EXCLUSIVE)

\$10,000

- Company Logo on all conference lanyards
- Rolling banner recognition at conference
- Logo recognition in conference program & website

SILVER SPONSOR

(7 AVAILABLE)

\$7,500

- Approved marketing collateral in conference attendee bags (sponsor-donated items, quantity based on attendance)
- Rolling banner recognition at conference
- Name recognition in conference program
- Logo recognition in conference program & website

BRONZE SPONSOR

(10 AVAILABLE)

\$5,000

- Rolling banner in mobile app
- Logo recognition in conference program & website

WHY SPONSOR?

Sponsorship provides a great means of broadening your competitive edge by improving your company's image, prestige and credibility by supporting events that your target market finds attractive.



NETWORKING TIERS

ENTERTAINMENT/RECEPTION SPONSOR (EXCLUSIVE) \$17,500

- 8' x 10' booth space in Exhibit Hall
- Ability to make introduction during sponsored reception
- Approved marketing collateral on prominently placed table(s) at reception (quantity based on attendance)
- Company representatives present at table to answer questions
- Opportunity to provide branded cups, napkins or other accessories for reception (sponsor-donated)
- Logo recognition in conference program & website

LUNCH SPONSOR (2 AVAILABLE) \$7,500

- Approved marketing collateral on luncheon tables (quantity based on attendance)
- Company representative present at table to answer questions
- Logo recognition on table tent cards
- Rolling banner recognition at conference
- Logo recognition in conference program & website

BREAKFAST SPONSOR (4 AVAILABLE) \$5,000

- Logo recognition on breakfast signage
- Logo recognition on beverage napkins
- Sponsor-provided literature at table in the breakfast area
- Company representative present at table to answer questions
- Logo recognition in conference program & website

COFFEE BREAKS SPONSOR (MULTIPLE AVAILABLE) \$2,500

- Logo on signage in the break area
- Sponsor-provided literature at table in the break area
- Logo recognition in conference program & website

BOOTH TRAFFIC DRIVERS

REGISTRATION TICKET GIVEAWAY (5 AVAILABLE) \$3,500

- Company name recognition during Door Prize distribution
- Sponsor-donated item valued at \$250 or more
- Logo recognition as Registration Ticket Giveaway Sponsor
- Ticket included with every attendee badge with company booth number and giveaway (sponsor-donated) item to drive traffic to booth space
- UTA can help generate ideas on giveaway item(s)
- Rolling banner advertisement at conference
- Logo recognition in conference program & website
- Requires booth space purchase (additional investment)

BRANDING TIERS

CHARGING STATION SPONSOR (MULTIPLE AVAILABLE) \$5,000

- Company logo & design included on conference designed & produced charging station kiosk
- Logo recognition on the conference website
- Logo recognition in conference program & website

WIRELESS SPONSOR (3 AVAILABLE) \$4,500

- Collect email addresses from splash page to log in to WiFi
- Logo recognition as wireless sponsor
- Rolling banner recognition at conference
- Logo recognition in conference program & website

ATTENDEE BAG SPONSOR (MULTIPLE AVAILABLE) \$2,500

- Logo recognition included in attendee bag design
- Logo recognition on conference website

CONTRIBUTING SPONSORS (MULTIPLE AVAILABLE) \$1,000

- Name recognition on conference website

HIGHLIGHTED PROGRAM LISTING (MULTIPLE AVAILABLE) \$500

- Company name highlighted in conference program
- Additional \$250 for your company logo

DOOR PRIZE SPONSOR (MULTIPLE AVAILABLE) \$250+

- Company name recognition during Door Price distribution
- Sponsor-donated item valued at \$250 or more

WHY ATTEND?

The purpose of the OSHA Oil & Gas Safety and Health Conference, and the goal of both OSHA and the Oil and Gas Industry, is to make work sites a safe and healthy place. This conference gathers key decision makers within management and executive positions to foster a better understanding of how industry and OSHA can work together to improve safety performance through cooperation, best practices, knowledge sharing, and relationship building. Take this opportunity to share your company's products, services, and vision by exhibiting at the 2018 OSHA Oil & Gas Safety and Health Conference. Be part of the dynamic exhibit hall that complements this world-class conference.

WHY EXHIBIT?

- Interact with clients and potential new customers
- Make a long-lasting impact on your target audience
- Find new customers
- Capture immediate feedback on new technologies, services, or products
- Stay on top of industry trends
- Acquire leads and close sales

WHO WILL ATTEND?

- Consultants
- Compliance Specialists
- Project Managers
- HSE Directors
- Safety Advisors
- Water Planning Districts
- Training Directors and Coordinators
- Oil and Gas Exploration and Production Business & Industry Professionals
- Engineers
- Industry & Professional Associations
- Local, State and Federal Governments
- Development Councils
- Non-profit Organizations

BOOK YOUR EXHIBIT SPACE TODAY

ONLINE REGISTRATION can be completed using a credit card. Visit oshasafetyconference.org to register.

CHECKS OR MONEY ORDERS must be sent via mail accompanied by a registration form.

PURCHASE ORDERS may be sent via fax, email, or mail accompanied by a registration form.

EXHIBIT REGISTRATION

\$2250 Includes one conference registration and a highlight on the online floor plan.
Premium booth upgrade \$500 (additional per booth).
Additional exhibit staff may register as attendees for \$445, effective through the event dates.

ATTENDEE REGISTRATION

\$445 until 8/31/2018 **\$545** effective 9/1/2018 **\$395** government fee (ID Required)

FORMS

All sponsorship, exhibitor, and registration forms can be found at oshasafetyconference.org.

FOR MORE INFORMATION:

Events | University of Texas Arlington, Division for Enterprise Development
140 W. Mitchell St. | Box 19197 | Arlington TX, 76019
oshasafetyconference@uta.edu | Phone 866.906.9190 | Fax 817.272.2556



EXHIBITOR REGISTRATION FORM

Company: _____

Address: _____ City: _____ State: _____ Zip: _____

Tel: _____ Fax: _____

Website: _____

Exhibitor Name 1: _____ Title: _____

Tel: _____ E-mail: _____

Exhibitor Name 2 (Additional \$445): _____ Title: _____

Tel: _____ E-mail: _____

Exhibitor Name 3 (Additional \$445): _____ Title: _____

Tel: _____ E-mail: _____

Contact for Exhibit Arrangements if different from above:

Name: _____ Title: _____

Tel: _____ E-mail: _____

EXHIBIT OPTIONS:

- | | |
|--|------------------------------|
| <input type="checkbox"/> 8' x 10' Booth Space | \$2,250 |
| <input type="checkbox"/> Premium Booth Space Upgrade | \$500 (Additional per booth) |
| <input type="checkbox"/> _____ Additional Exhibitor/Staff Registration | \$445 each |

Please do not locate me near any of these exhibitors: _____

Products or Services to be displayed: _____

Would you like to receive information from exhibitors? Yes No

Please indicate any dietary restrictions: Dairy Free Gluten Free Vegan Vegetarian

PAYMENT INFORMATION

Method of Payment:

- Check VISA MasterCard AMEX DISC Money Order Purchase Order

Name on Card: _____

Card Number: _____

Exp: _____ Total amount to be charged: _____

Authorized Signature: _____

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INSURANCE

The exhibitor agrees to obtain, at its expense, the following insurance during the dates of the exposition, including move-in and move-out days, and shall be prepared to furnish a certificate of insurance to Exhibit Management if requested: (a) commercial general liability insurance coverage including protective and contractual liability for bodily injury and property damage, a minimum of \$1 million single limit, (b) employer's liability insurance, and (c) workers compensation/occupational disease coverage in full compliance with federal and state laws.

RULES AND REGULATIONS

1. Conference & Event Management will provide security personnel during the hours the exhibit is closed. However, the exhibitor is solely responsible for his/her own exhibit material and should insure his/her exhibit against loss or damage.
2. Exhibit booths must be staffed during exhibit hours by persons who are well prepared to explain, courteously and effectively, all products and services on display. Each exhibitor must wear an official exhibitor's identification badge.
3. Conference & Event Management reserves the right to make modifications to the exhibit hours as may be necessary to meet program needs.
4. The exhibitor agrees not to dismantle or pack his/her display before the close of the exhibit.
5. It is understood that no rooms, suites, or other space in the conference hotel will be used for exhibit purposes, workshops or other exhibitor sales-related use unless confirmed as ancillary event by Conference & Event Management. Social affairs of all kinds should be scheduled not to conflict with program events.
6. All decorations must be flame-proofed. Electrical wiring must conform with the National Electrical Code safety rules. Exhibitors must comply with all city fire regulations.
7. Exhibitors, or their agents, shall not injure or deface the walls or floors of the buildings, booths, or the equipment of the booths. When such damage appears, the exhibitor is liable to the owner of the property so damaged.
8. Musical instruments, radios, sound motion picture equipment, televisions, or any noise-making machines shall be operated at a noise level that will not interfere with other exhibitors or add unduly to general acoustic inconvenience.
9. Use of copyrighted music – exhibitor agrees to pay all royalties, license fees or other charges for any music, either live or recorded, or other entertainment of any kind or nature, played, staged, or produced by the Exhibitor, his agents or employees, within the premises by this license agreement, including but not limited to royalties or licensing fees due to BMI, ASCAP or SESAC. The exhibitor agrees to indemnify and hold UTA harmless against any and all such claims or charges.

EXHIBITOR RESPONSIBILITY CLAUSE

To the fullest extent permitted by law, the person/legal entity described as "Exhibitor" in this clause and in this exhibitor contract (regardless whether such person/legal entity is also described as "Exhibitor" in this contract) hereby assumes full responsibility and agrees to indemnify, defend and hold harmless Hilton Americas - Houston ("Hotel"), Hotel's owner (Houston First Corporation), Hilton Worldwide, Inc., and each of their respective owners, managers, subsidiaries, affiliates, employees and agents (collectively, "Hotel Parties"), as well as University of Texas Arlington ("Group"), from and against any and all claims or expenses arising out of Exhibitor's use of the Hotel's exhibition premises. Exhibitor agrees to obtain and maintain during the use of the exhibition premises, Comprehensive General Liability Insurance, including contractual liability covering the Exhibitor's indemnity obligations in this clause. Such insurance shall be in the amount of not less than \$1,000,000 combined single limit for personal injury and property damage. The Hotel Parties and Group shall be named as additional insureds on such policy, and Exhibitor shall supply the Hotel with a Certificate of Insurance at least 30 days prior to the use of the exhibition premises. The Exhibitor understands that neither the Group nor the Hotel Parties maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

By signing below, I reserve exhibit space at the 2018 OSHA Oil & Gas Safety and Health Conference and agree to all terms and conditions set forth in this agreement.

Authorized Exhibitor Signature: _____ Date: _____

Company: _____

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By signing, the exhibitor reserves space and agrees to all terms and conditions set forth in this agreement.

CANCELLATION POLICY

Exhibitors may cancel purchased exhibit space provided that Conference & Event Management is notified in writing before August 31, 2018. If Conference & Event Management is able to resell the canceled space, exhibitors will receive a refund, less a 5% processing fee. Conference & Event Management assumes no responsibility for having included the name of the canceled exhibitor in conference programs, websites, news releases or other materials.

DISPLAY SPECIFICATIONS

Booth Equipment: Standard 8' x 10' (8' deep, 10' wide) in-line booths will be set with 8' high back drape, 3' high side drape, and booth ID sign. No exhibit display or signage may exceed 8' in overall height. The maximum height of 8' is only permitted in the back 4' section and a maximum height of 44" is permitted on the front 4' section. Displays must conform to the size of the allocated space reserved. No display may extend into the aisle. Reasonable effort must be made to provide space within the confines of the booth for interviews, demonstrations, distribution of materials, etc., so that visitors do not obstruct the aisles.

EXHIBIT HALL TIMES

Set up and tear down can occur only during the times noted in the document included in the Exhibitor Kit sent approximately 60 days prior to the event.

EXHIBITOR ADMISSIONS

The Exhibitor fee of \$2,250 includes (1) booth staff (full conference) registration without charge for each 8' x 10' booth space rented. Exhibitors will be charged \$445 for each additional representative. Complimentary booth registration's intended use is for the employees of the exhibiting company only. Exhibitor registrations allow attendance of conference sessions and conference meal functions. A full conference registration should be purchased for each additional staff person.

LIABILITY

Exhibitor must operate and maintain exhibits so that no injury will result to any persons or property. Exhibitor undertakes and agrees to indemnify and hold harmless the exhibit facility, The University of Texas at Arlington (UTA) and their representatives for all liability which might ensue from any cause whatsoever arising out of the exhibitor's participation in the exhibits or in conference activities. The exhibit facility, UTA, and their representatives will not be liable for injuries to any person or for damage to property owned or controlled by the exhibitor, which claims for damage or injuries may be incident to, arise from, or be in any way connected with the exhibitor's occupation of display space, and the exhibitor, upon signing the contract, expressly releases and indemnifies the aforementioned from any and all claims for such loss, damage or injury.

PLEASE DIRECT ALL QUESTIONS TO

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ATTENDEE REGISTRATION

First Name: _____
Last Name: _____
Company: _____
Title: _____
Address: _____
City: _____ State: _____ Zip: _____
Tel 1: _____ Tel 2: _____
Email: _____

EARLY BIRD ATTENDEE FEE: **\$445** (expires August 31st, 2018)
Attendee Fee: \$545
Government Fee (ID Required): \$395

Please answer the following questions:

How did you hear about the conference?

Previous attendee Internet Direct Mail Postcard Email Word of Mouth
 Other (please specify) _____

Would you like to receive information from vendors? Yes No

Please indicate any dietary restrictions: Dairy Free Gluten Free Vegan Vegetarian

PAYMENT INFORMATION

Method of Payment:

Check VISA MasterCard AMEX DISC Money Order Purchase Order

Name on Card: _____

Card Number: _____

Exp: _____ Total amount to be charged: _____

Authorized Signature: _____

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By signing, the organization reserves sponsorship and associated benefits and agrees to all terms and conditions set forth in this agreement.

PAYMENT POLICY:

Payment is due upon confirmation of sponsorship or within 30 days of receipt of invoice. Should The University of Texas at Arlington (UTA) not receive payment within the allotted time frame, UTA reserves the right to remove sponsor recognition from promotional materials and website in order to release exclusive sponsorship opportunities and benefits to another organization.

The University of Texas at Arlington is a tax-exempt corporation, and donors are eligible to make tax-deductible contributions as provided in section 170 of the Internal Revenue Code. Any donor will be granted a letter as a receipt for his or her contribution.

LOGO REQUIREMENTS:

- All sponsor logos will be included on the conference website, program and conference signage (print and digital) as outlined in the prospectus.
- The signing sponsor is responsible for sending a high quality jpeg or eps format with a translucent background to oshasafetyconference@uta.edu.
- If the organization has a specification guide outlining rules and regulations for the use of its logo, the organization is responsible for providing UTA with said guide.
- Logos displayed on the website and other online media may link users to the respective organization's website unless specifically prohibited. Notify oshasafetyconference@uta.edu of any existing restrictions regarding url usage.
- Advertisement specifications for sponsorship levels that include a full page ad: 8.5" x 11", full bleed, Press Quality Format.

By signing below, I confirm sponsorship of the 2018 Oil & Gas Safety and Health Conference and agree to all the terms and conditions set forth in this agreement. I further acknowledge that I have reviewed the Sponsor Prospectus and am aware of the benefits included in the selected sponsorship level.

Authorized Signature: _____ Date: _____

Company: _____

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SPONSOR AGREEMENT 1 OF 2

Company: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Tel: _____ Fax: _____
 Website: _____
 Contact Person: _____ Title: _____
 Tel: _____ E-mail: _____

SPONSOR OPTIONS*:

EXCLUSIVE

- Pinnacle Sponsor \$30,000
- Title Sponsor \$25,000
- Platinum Sponsor \$15,000
- Program Sponsor \$10,000
- Hotel Keycard Sponsor \$10,000
- Lanyard Sponsor \$10,000
- Gold Sponsor \$10,000
- Silver Sponsor \$7,500
- Bronze Sponsor \$5,000

NETWORKING

- Entertainment Sponsor \$17,500
- Lunch Sponsor \$7,500
- Breakfast Sponsor \$5,000
- Coffee Break Sponsor \$2,500

BOOTH TRAFFIC DRIVERS

- Reg. Ticket Giveaway \$3,500

BRANDING DRIVERS

- Charging Station Sponsor \$5,000
- Wireless Sponsor \$4,500
- Attendee Bag Sponsor \$2,500
- Contributing Sponsor \$1,000
- Highlighted Program Listing Sponsor \$500
- Door Prize Sponsor \$250

Custom **Call for Pricing**

**Subject to availability. Registration is not included with Sponsorship. Must be purchased separately.*

PAYMENT INFORMATION

Method of Payment:

- Check VISA MasterCard AMEX DISC Money Order Purchase Order

Name on Card: _____

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